

E-magazine Success Story Submission Guidelines

We are so excited that you want to share your home-based business journey story with our readers. To enable us to share your story, we do have a few necessary items to cover off on and then once you have done that, you can get to it and answer our questions about your story.

We do need to tell you that:

- All answers may be edited. That means we may fix up a word or two to make sure it makes sense and reads well. We may need to cut out some of your answer to meet the space available in the e-magazine. We may not use the answers to all of the questions, instead selecting the ones that will provide our readers with the best value. That being said, we don't really edit much, but we have to let you know that we may edit. 😊
- Once you submit your answers and photos, you are handing them over to us for the rights to publish within our 'The Art of Home-Based Business' e-magazine. This is the only place these answers will be published. We may use one of your photos on the cover (possibly – not guaranteed) and also on our Facebook page as a promotion for the e-magazine. Don't send us in any photos that you would not be happy to be published and for the world to see (obviously!)
- We cannot guarantee date of publication, but we will email you if your story is to be published and send you the direct links to the e-magazine so that you can share it with your family, friends, clients and fans! We will even give you the code so that you can put a 'mini e-magazine' onto your website!

We need from you:

- 5 – 6 photos that could be used with the publication of your story. They can be business, personal, with your family, whatever you would like to share. Please email photos as attachments to your email. Preferably jpeg or png images or you can send photos downloaded off your iphone as well – we will convert and size them at our end for you.
- 1 of these photos a profile image. It doesn't have to be a professionally taken image, but it should look like a professional profile image in set up. Basically a photo of you on your own that we can use or edit to be a head and shoulders type profile image.
- Your website that you would like us to link to at the end of your story.
- A short 100 word bio or description of your business (you can give yourself a little plug and if it is appropriate we can add to the end of your article along with your website)
- Answers to the following questions on the next page please.

When completed, please email us all the required information to contact@theartofhomebasedbusiness.com with the subject line 'Success Story Submission'

We can't wait to read your story and share it with our readers!



Please answer the following:

(Please place into the body of your email. You may also submit as an attached Word document. Please do not send in PDF format)

- Name:
- Business Name:
- Email (Not to be published – for administration purposes only)
- Your mobile (Not to be published – for administration purposes only)
- Your city/state/country:
- Website:

For these next questions – imagine we are having a cup of tea (or coffee if you prefer ☺) and you are talking to me. Our readers love to feel like they too are having a cuppa with you and we find answering the questions like this makes it an easier read.

- Tell us your story. Imagine you were meeting me and I asked you to tell me your story in 5 minutes – what would you tell me? How did you end up here, in this business, doing what you do?
- Tell us a little about your business? What does it do? Who do you help? What products/services do you have?
- Why do you love your business?
- Who are your favourite customers?
- What have been the secrets to your success? How did you get here?
- If someone asked you for your top tips in home-based business, what would they be?
- What is your favourite business/personal development book and what did it teach you?
- Who are your role models in life and/or business?
- Have you had a complete failure in business and how did you overcome it?
- If you had to start over again, would you do anything differently?
- Who would you most like to meet in the world?
- Do you have a dream still yet to achieve that you would like to share with us? (can be more than one too by the way!)
- What has been your number 1 marketing strategy?
- What do you like to do best in your business?
- Have you ever had a hard time in business or life and how did you get through it?
- What do you think is your biggest achievement to date?
- If someone was thinking about getting into a home-based business, would you tell them?
- What tips would you give them? What sort of business do you think they should start?

Thank you!!

